

Smart Country

Connected. Intelligent. Digital.

Smart Country addresses the challenges we face in the 21st century. Smart technology and connectivity can help everyone be part of society, while also ensuring equal standards of living in urban and rural areas.



68%
of respondents surveyed in France say they are in favor of self-driving cars.

MOBILITY & LOGISTICS

Digital transport solutions create new possibilities for mobility and logistics. Digitally organized mobility networks blur the boundaries between public and private transport.

HEALTH & CARE

60%
of people in Africa use their mobile telephones to contact their health-care providers.

Digital technology creates low-threshold access to health and nursing care. The use of sensors and robotics makes it possible for the elderly to remain self-sufficient and in their own homes longer than they otherwise could.

Public Sector
(i.e. EU, national, state, local government)



Business Community

LEARNING & INFORMATION

91%
of teachers in the EU say that using digital media in the classroom increases motivation.



Civil Society

New digital forms of disseminating information and knowledge promote individualized learning regardless of institution or location. The prerequisites are digital skills and low-threshold access.

ECONOMY & WORK

In the United Kingdom,
14%
of the workforce telecommutes.

New business models and new forms of work, along with the founding of start-ups, determine a region's economic viability and future prospects. They also lead to new digital occupations and new forms of collaboration.

POLICY & PUBLIC ADMINISTRATION

64% of men and **59%** of women in Germany, Austria and Switzerland have used an e-government service in the last 12 months.

Digital strategies and the publication and use of digital data increase the transparency and effectiveness of public administration. They give rise to new, more inclusive solutions that allow everyone in society to participate.